



HEALTH ARTICLE

# Where Something Other Than Food Supplementation Is Desired

By V.E. Irons, Founder VITRATOX Products

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*Daily we find people who complain of bowel trouble. Many people have colons with the problems pictured below. In fact, government statistics state that 50% of all people over the age of 60 have diverticulosis - a condition where pockets form from the walls of the colon (see diverticula, below).*

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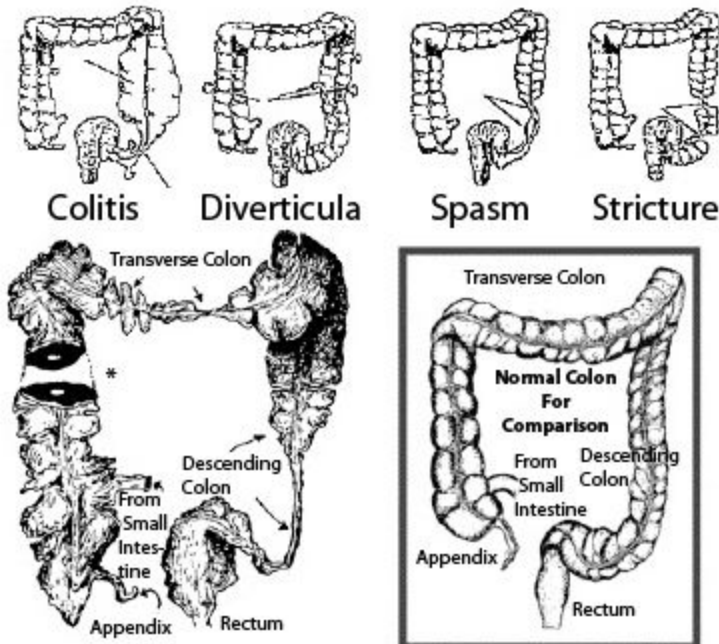


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## ABNORMAL COLONS



\*Ascending colon, cut and opened here is to show small hole in the center of incrustated hard fecal matter, probably more than 20 years of formation! The woman whose X-ray picture is copied here, thought her colon was all right and that she was not constipated, because she had three "regular movements" nearly every day. The colon should be clean, healthy and nourished with live, vital food.

As to the relation of Nutrition to the entire alimentary canal we quote from three lectures on Nutrition and National Health by Major General Sir Robert McCarrison, C.I.E., M.D., D.Sc., LL.D., F.R.C.P., who completed 34 years of research work, in India, on Nutrition and Health. (As reported on pages 194 and 195 of "The Medical Octopus," by John Preston Sutherland, M.D., D.Sc., Dean Emeritus and for twenty years Professor of Theory and Practice, Boston University School of Medicine.)

On page 2 Dr. McCarrison states:



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*"The root of the whole matter of food and nutrition is the nourishment of the cell, whether it be of bone, epithelium, muscle, gland, nerve or special sense. The inevitable consequence of its faulty nourishment is depreciation of its structure and functions - the foundation upon which a vast edifice of disease is built."*

On page 3 he says:

*"Certain it is that no synthetic diet that I have been able to devise has equaled in health-sustaining qualities, one composed of the fresh food-stuffs as nature provides them."*

And on page 6:

*"The alimentary tract is very prone to suffer both structurally and functionally in consequence of faulty food and to become the prey of pathogenic agents of disease or the harbourer of parasites."*

*...."Indeed, there is, perhaps, no more significant fact in regard to the function of nutrition than that this highly specialized alimentary mechanism on which the nourishment of the body depends is itself amongst the most susceptible of the structures of the body to faulty nutrition."*

It must be recognized that faulty colonic conditions may occur because of a medical condition, which thus requires attention of a doctor. Naturally, if any serious situation is suspected, your doctor should be consulted promptly. *We are concerned* here with the *colonic conditions that can be helped nutritionally*. In this regard, although the experts would undoubtedly agree on the importance of good nutrition to the structure and function of the alimentary tract, some of them would differ, however, as to the degree of importance which should be attached to it.



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While faulty nutrition may be a cause of bad colonic conditions, we believe, nevertheless, that in many cases, neither a food supplement nor drugs nor medicines are the only immediate solution for such conditions. No food supplement should be sold under such a supposition.

Compare the above colons with the normal colon on the bottom right of picture group and you'll be convinced of the *desirability of using mechanical and physical means of helping the colon before you can expect any results from a feeding regime or supplements of any kind.*

It takes time to nutritionally rebuild muscle tone, tissue tonicity, and resilience in a bowel as in any organ of the body but *such a colon also can use help NOW* while its muscle tone and peristaltic movement are being helped by better nutrition. When wrong diet contributes to an unsatisfactory condition, then the diet must be changed. LIVE VITAL FOODS of a soft nature and a NATURAL FOOD SUPPLEMENT should help rebuild a better tone, but until this can be accomplished, we recommend [VITRATOX #16 Detoxificant](#) and [VITRATOX #19 Intestinal Cleanser](#) as invaluable. Together these products may be taken as a Daily Maintenance Program.

*Both these items work physically and not chemically.* The [VITRATOX #19 Intestinal Cleanser](#) gives slippery adhesive bulk to help loosen and dig out old, congested, and solidified fecal matter. The [VITRATOX #16 Detoxificant](#) is valuable in attracting and eliminating positively charged toxic acid debris contained in the intestine and bowel.\*

Give your body a chance to clean out the debris before and during your building program. Follow instructions on the label of the [VITRATOX #19 Intestinal Cleanser](#) and use the [VITRATOX #16 Detoxificant](#) at least five times daily two hours apart for the first week then three times daily until a definite change for the better is indicated. Don't take a food supplement alone and expect the impossible. You wouldn't ask a man to do the job of a jackhammer. Don't try to do a pick and shovel job with a teaspoon.

Everyone doesn't have bad colons as pictured here, but *everyone can benefit from a good clean out.*

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\* Since Bentonite, the main ingredient in **VITRATOX #16 Detoxificant**, has such strong adsorptive powers, its consumption could render unavailable some of the necessary nutrients, as certain vitamins, by adsorbing them from the alimentary canal. However, independent experiments purposely designed to find out how much this adsorption would adversely affect the growth and health of experimental animals indicated no ill effects when the intake of Bentonite was 25% of the total diet, but did adversely affect the health when

the intake of Bentonite was increased to 50% of the total diet (from Annals of the N.Y. Academy of Science Vol. 57 page 678, May 10, 1954). Since our product is mostly water with only a small proportion of Bentonite, to reach this state of toxicity it would mean projecting the results of this experiment so that a person would have to consume each day a supply designed for 1,032 days. In other words, mathematically for the Bentonite in our product to reach the toxic level of 50% of the diet, it would be necessary to consume a 3-year supply each day over an extended period.